


DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
Board of Directors Meeting
Rensselaer County Regional Chamber of Commerce
90 4th Street, Troy, New York
Thursday, July 21, 2022 – 8:30 AM

Present: Jeff Mirel, Sarah Caciola, Seamus Donnelly, Kate Manley, Marie Gavazzi, Angelo Grasso, Sam Toews, Astri Bryce, Theresa Van Dyne, James Kehoe, Vito Ciccarelli

Via Zoom: Matt Callahan, Jamie Magur, Genika Blandshaw, Kim Fredericks, Dylan Turek, Kerry Fagan

Staff: Geoff Brault

Absent: Dave Gardell, Mayor Patrick Madden

MINUTES

- Secretary's Report **Sarah Caciola**
 - Review of June Minutes. Motion to approve made first by Seamus and seconded by Sam. All others approved by verbal aye, none opposed.

- Treasurer's Report **Geoff Brault**
 - Review of financial statements to date: \$9,174 received in non-sponsorship income represents vendors fees from RiverFest and the Maker's Market. \$3,300 received in tax assessment funds, another \$64,700 is expected. \$3,900 spent on beautification represents the cost of flowers from 2021 which went unpaid; an additional \$4,400 was spent in 2022. New sandwich boards were purchased for use during recent events. Outdoor entertainment grant program funds will be exhausted. Net income stands at negative \$22,000 for the year.

- Executive Director's Report **Geoff Brault**
 - RiverFest - held last Sunday; had a great turnout. Projected net profit is currently \$3,415.
 - Rockin' on the River – the first of 4 concerts took place last night. Board discussion of what worked and what didn't as well as what has been done in the past. Geoff to send out electronic version of the flyer for the event on 8/3 for board members to help promote. Recommendation made for Geoff to have a follow up meeting with individuals from River Street Market to clarify expectations and to consider alternate set-up options. Future meeting to be scheduled between City, County, and BID to discuss support.
 - Downtown Quality of Life and Safety – a recent meeting among some of the board members and downtown residents has created forward momentum on this initiative. Discussed establishing a formal committee with Dave Gardell as chair.
 - Fall/Winter 2022 Events
 - ChowderFest – scheduled for October 9, 2022
 - Victorian Stroll – 40th Anniversary of the Victorian Stroll is scheduled for December 4, 2022, event is led by the Rensselaer County Regional Chamber of Commerce.

Meeting Adjourned: 10:10am

BID Board Minutes 7/21/2022